



Sustainable Transport Policy and Client Advisory

1. Purpose

ACME Voyages is committed to promoting sustainable travel throughout the client journey, including transfers to departure points, long-distance transport, and local travel. Sustainability considerations are integrated alongside comfort, convenience, and cost-effectiveness.

2. Transfers to Departure Airport (Measurable Leg of Journey)

Transfers to the departure airport are considered a measurable leg of the journey and are included in the company's sustainable transport policy. Clients are encouraged or provided with environmentally friendly options such as trains, buses, or shared transfers, avoiding private cars or short-distance connecting flights whenever feasible. CO₂ emissions for these transfers are monitored where possible, allowing the company to assess and improve the sustainability of this travel segment.

3. Selection of Transport Options for Long-Distance Journeys

When long-distance or international travel is required, the company applies sustainability criteria alongside price and comfort:

- Preference is given to direct flights over short connecting flights.
- Clients are advised on airlines with strong environmental programs.
- Where applicable, train travel is promoted as a lower-emission alternative.

4. Client Advisory and Awareness

Even when the company does not provide transport directly, clients are informed about the environmental impact of different travel modes:

- Destination-specific guides and infographics display CO₂ emissions for flights, trains, and local transfers.
- Practical advice is provided on reducing environmental impact, including use of shared transport, fuel-efficient vehicles, and carbon offsetting programs.

- Examples include multi-destination tours (e.g., Jaipur-Udaipur-Agra) and domestic travel to Kerala, showing emissions comparisons between trains, flights, and different vehicle options.

5. Integration into Services

Sustainability considerations are embedded across all stages of client travel. By including measurable criteria (e.g., CO₂ footprint of airport transfers) and offering advisory services, clients are empowered to make responsible travel decisions from the very start of their journey.